



IADWP ACADEMY  
DESTINATION WEDDING CONGRESS

SANTO DOMINGO

MAY 26<sup>TH</sup> TO 29<sup>TH</sup>, 2025

# EXHIBITOR'S BROCHURE



# RETURN ON INVESTMENT



## BRAND POSITIONING

Position Your Brand Before Key Purchase Influencers, Reaching an Audience of 6 Million People.



## EFFECTIVE NETWORKING

Effective networking throughout the conference, brand visibility, and closing business deals on the exhibition floor.



## MEANINGFUL CONNECTIONS

Long-term business relationships with the most renowned professionals in the romance industry.



## UPDATED TRAINING

The most comprehensive and up-to-date training for the wedding market, delivered by international speakers in your language.



## EVENT PARTICIPATION

Participate in 2 social events to see the wedding and special events industry trend proposals in action.

# OVER 10,000 COMPANIES HAVE PARTNERED THROUGHOUT 14 EDITIONS.





# PRE OR POST TOUR AT YOUR PROPERTY

Be the host hotel for the pre or post tour. Take advantage of the opportunity to spend two days with 25 wedding and event planners, showcasing everything your property has to offer. Build close connections and close major deals. Flexible itinerary.

- Exhibition area of 3 x 2 meters (for custom construction. Design, construction, or furniture not included).
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Logo on the official website.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the event's official directory.
- Marketing package:
  - 2 Instagram posts as a sponsor.
  - 2 Facebook posts as a sponsor.
  - 1 email blast to event attendees.
  - 1 blog on the official IADWP website.

## USD 18,000

\*Prices are excluding VAT (16%).

\*For international transfers, a bank fee of USD \$65 will be applied.

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# BUILD YOUR 4 X 2 SPACE

- Exhibition area of 4 x 2 meters (does not include construction or furniture).
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Your company logo on the IADWP website.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- Marketing package:
  - 2 Instagram posts as an exhibitor.
  - 2 Facebook posts as an exhibitor.
  - 1 email blast to event attendees.
  - 1 blog on the official IADWP website.

**USD 6,500**



# BUILD YOUR 3 X 2 SPACE

- Exhibition area of 3 x 2 meters (does not include construction or furniture).
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Your company logo on the IADWP website.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- Marketing package:
  - 2 Instagram posts as an exhibitor.
  - 2 Facebook posts as an exhibitor.

**USD 5,000**



\*Prices are excluding VAT (16%).

\*For international transfers, a bank fee of USD \$65 will be applied.

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# BUILD YOUR 2 X 2 SPACE

- Exhibition area of 2 x 2 meters (does not include construction or furniture).
- 1 exhibitor badge with full access to the event program: educational sessions and social events.
- Your company logo on the IADWP website.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- Marketing package:
  - 1 Instagram post as an exhibitor.
  - 1 Facebook post as an exhibitor.

**USD 4,100**

# NETWORKING TABLETOP

- Networking table with a mini printed banner (basic furniture: half board, tablecloth, and 4 chairs).
- 1 exhibitor badge with full access to the event (educational sessions, conferences, and social events).
- Your company logo on the IADWP website.
- 1 Instagram post on social media as an exhibitor of the event.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event app.

\*\*Participation with a networking table does not allow the purchase of additional badges; these are only available for stands.

**USD 3,200**



\*Prices are excluding VAT (16%).

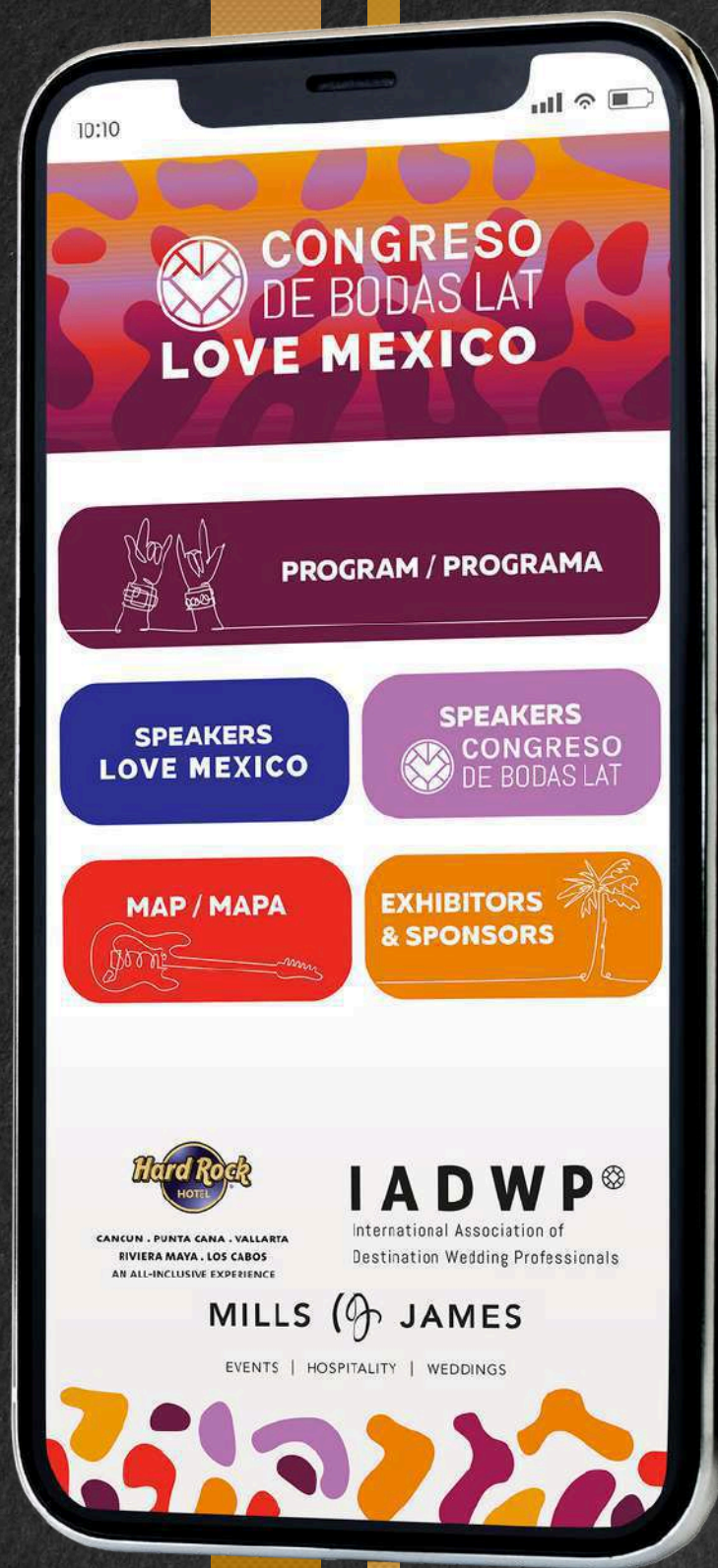
\*For international transfers, a bank fee of USD \$65 will be applied.

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# OFFICIAL SPONSORSHIP OF THE APP.

Be the official sponsor or co-sponsor of the app and gain visibility.

- Networking table with 2 exhibitor badges, providing full access to the event program: educational sessions and social events.
- Logo on the official website and in the official event program.
- Digital recognition of participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- Brand presence on the app's homepage.
- Marketing package:
  - 1 email to event attendees
  - 1 blog on the official IADWP website
  - 4 Instagram posts



From

## USD 4,000

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# VIP MEALS

- Food for 100 people (does not include food).
- 10 minutes of presentation during the meal.
- 2 attendee badges with access to educational and social sessions.
- Contact in the official event directory.
- Brand presence on the website, as well as in official digital promotions as a sponsor.
- Digital recognition of participation by IADWP with international curriculum value.

**USD 12,000**



# UPGRADES



# MARKETING PACKAGE

- 1 email blast to event attendees.
- 1 blog on the official IADWP website.
- 1 pre or post-conference webinar.
- 15 additional posts on our social media as an Official Exhibitor.
- 1 social media reel.

From

**USD 6,000**

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# UPGRADES



## 10 MINUTES OF FAME

- 10 minutes of presentation during the plenary session.
- (Presentation during the general session to the entire audience).

**USD 8,000**

AVAILABILITY: 7

## ADDITIONAL EXHIBITOR BADGE.

\*Price applies starting from the 3 X 2.



**USD 687**



## PHOTO SET WITH BRANDING.

Space of 3 x 2.5 meters with photo decoration and branding.  
\*Upgrade option: booth-style installation.

**USD 3,000**

AVAILABILITY: 4

## INTEGRATION OF ITEMS IN THE WELCOME KIT

The company provides the items to be included in the welcome kit.



**USD 700**

SOUVENIRS ARE THE RESPONSIBILITY OF THE EXHIBITOR.

\*Prices are excluding VAT (16%).

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# UPGRADES

## HAPPENINGS

With this upgrade to your participation, you can integrate happenings at your stand to attract attendees.

\*Price applies starting from the 3 X 2.



**USD 500**



## NOTEBOOKS AND PENS.

Integrate your brand on notebooks and pens within the event welcome kit.

**USD 6,600**

## THERMOSES

The company provides the items to be included in the welcome kit.



**USD 7,500**

## LANYARDS

Add your brand to the event lanyards.



**USD 9,750**

\*Prices are excluding VAT (16%).

\*For international transfers, a bank fee of USD \$65 will be applied.

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# UPGRADES

## ARTICLE ON THE IADWP BLOG.

Reach the entire industry through an article on the IADWP blog.

**USD 2,300**



## EMAIL BLAST

Ideal for staying top of mind with attendees even after the event ends, or for inviting them to visit you during the event.

**USD 3,500**



## WEBINAR

Reach event professionals with a 30-minute webinar targeted to the database.

**USD 4,000**



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# CONTACT US!



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