

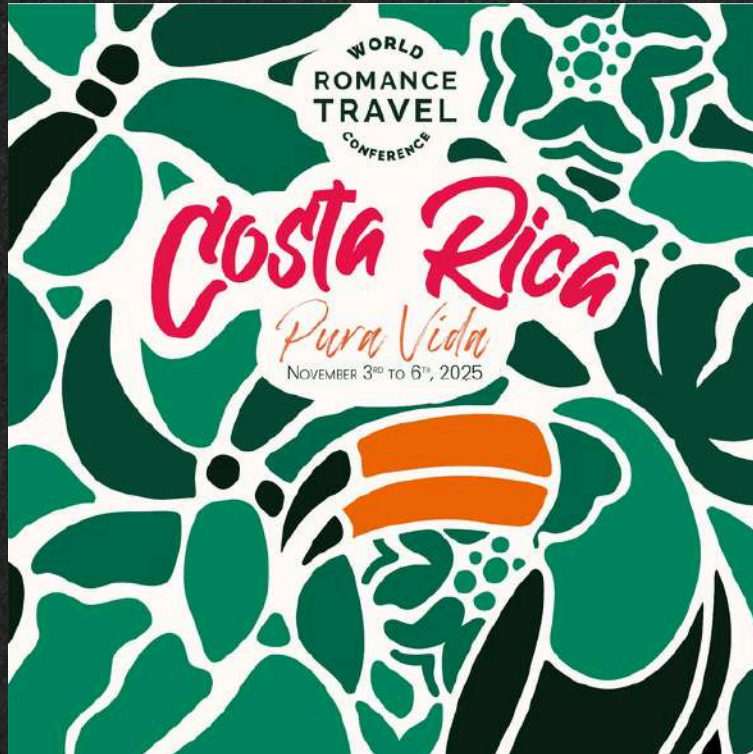
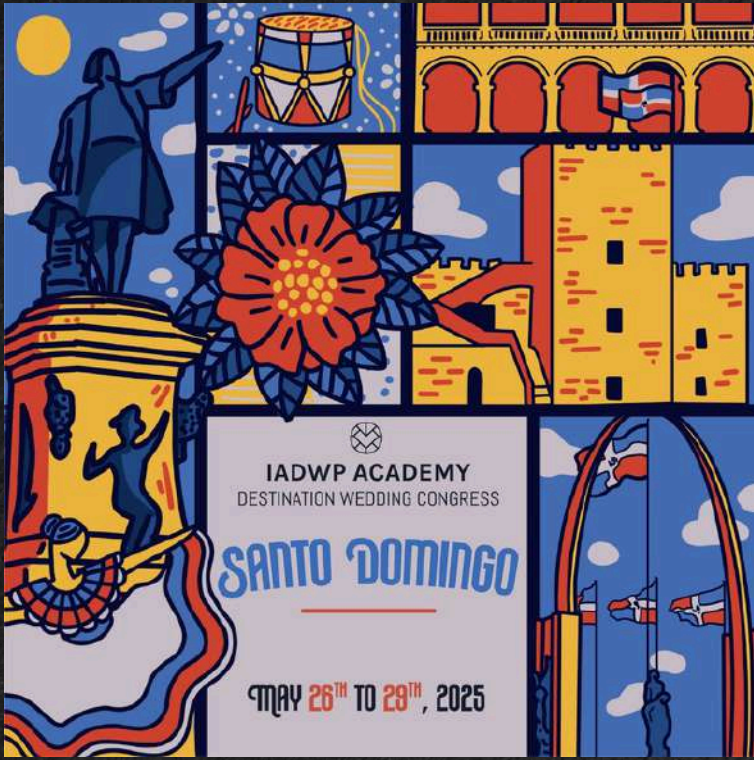
IADWP[®]

International Association of
Destination Wedding Professionals

EXHIBITOR'S BROCHURE

EARLY BIRD 2025 EVENTS





UPCOMING EVENTS 2025

RETURN ON INVESTMENT



BRAND POSITION

Position your brand in front of buying influencers, with a reach of 6 million people.



EFFECTIVE NETWORKING

Effective networking throughout the congress, brand presence and business closing on the exhibition floor.



SIGNIFICANT CONNECTIONS

Long-term business relationships with the most recognized professionals in the romance industry.



UPDATED TRAINING

The most complete and up-to-date training for the wedding market, given by international speakers in your language.



PARTICIPATION IN EVENTS

Participate in 2 social events to see the wedding and special events industry trend proposals applied.

MORE THAN 10,000 COMPANIES HAVE PARTNERED OVER THE COURSE OF 14 EDITIONS.





6 X 6 ISLAND

with presentation at workshops

- Exhibition area of 6x6 meters, including totem (the area is delivered with marking for custom construction, does not include design or construction).
- Access: 6 badges as Exhibitor, with access to educational sessions and social events.
- Presentation of 10 minutes in simultaneous trainings of 200 people.
- Branding on welcome bags: exclusive image with your bags (700 bags).
- 1 photo set with branding (includes: 3 x 2.5 meter screen and decoration for branded photos).
- Digital recognition of your participation by IADWP with international curricular value.
- Marketing Package:
 - 6 Posts on Instagram as a sponsor.
 - 6 Posts on Facebook as a sponsor.
 - 1 Email blast for attendees of the event.
 - 1 Blog on the official IADWP website.
 - 1 webinar pre or post conference.
 - 4 Publications in ÉPICA magazine: Exclusive half page publications in our magazine and newsletter IADWP, in English and Spanish.
- Contact in the event directory, as well as in the official program.
- Full page in the official event booklet.
- Brand presence on the website, as well as in official digital promotions as a sponsor.
- Two standard rooms (single occupancy), 3 nights at the host hotel.

USD 40,000

*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

IADWP 



BRAND PRESENCE IN HUB

- Branding and Visibility:
 - Sponsor logo prominently displayed on hub screens.
 - 10-minute presentation opportunity during the opening to 40 people.
 - Continuous mention in presentations and official communications.
- Hub Design and Decoration: Customization with the sponsor's visual identity
 - Distribution of samples, catalogs and giveaways within the hub.
 - Interactive Activities: Collaboration in interactive activities (2 sets of 15 min).
- Participation in Panels or Talks:
 - Opportunity to participate as a speaker in talks or thematic panels.
- Social Media Promotion:
 - Inclusion in publications before and during the event, highlighting participation and activities in the hub.
- Access to Data and Statistics:
 - The exhibitor will be provided with data and statistics on participation and traffic in the hub.
- 3 Exhibitor badges, with access to educational sessions and social events.
- Marketing Package:
 - 2 Posts on Instagram as a sponsor.
 - 2 Facebook posts as a sponsor.
 - 1 Email blast for event attendees.
 - 1 Blog on IADWP's official website.
 - 2 Publications in EPICA magazine: Exclusive half-page publications in our magazine and IADWP newsletter, in English and Spanish.
- Brand presence on the website, as well as in official digital promotions as a sponsor.
- Digital recognition of your participation by IADWP with International curricular value.
- Contact in the Official Directory of the event.
- One standard room (single occupancy), 3 nights at the host hotel.

*Provided by the exhibitor

USD 30,000

*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

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4 X 4 ISLAND

- Exhibition area of 4x4 meters, including totem pole (the area is delivered with marking for custom construction, does not include design or construction).
- 4 badges as Exhibitor, with access to educational sessions and social events.
- Brand presence on the website, as well as in official digital promotions as a sponsor.
- Digital recognition of your participation by IADWP with International curricular value.
- Marketing Package:
 - 4 Posts on Instagram as a sponsor.
 - 4 Posts on Facebook as a sponsor.
 - 1 Email blast for attendees of the event.
 - 1 Blog on the official IADWP website.
- One standard room (single occupancy), 3 nights at the host hotel.

USD 25,000

*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

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PRE OR POST TOUR IN YOUR PROPERTY

Be the host hotel for pre or post tour. Take advantage of the opportunity to have two days with 25 wedding and event planners to show them everything your property has to offer. Create close connections and close great business. Freedom of itinerary.

- 3 x 3 meter exhibition area, (for custom construction). Design, construction or furniture not included).
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Logo on the official website.
- Digital recognition of your participation by IADWP with international curricular value.
- Brand presence and contact information in the official event directory.
- Marketing package:
 - 2 Posts on Instagram as a sponsor.
 - 2 Posts on Facebook as sponsor.
 - 1 Email blast for attendees of the event.
 - 1 Blog on the official IADWP website.

USD 18,000

*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

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PREMIUM BOOTH

- 4 X 2 meter booth (Octanorm structure with printed banner, includes premium furniture).
- 2 exhibitor badges with full access to the event program: Educational sessions and social events.
- Your company logo on the IADWP website.
- Digital recognition of your participation by IADWP with international curricular value.
- Brand presence and contact information in the official event directory.
- Marketing Package:
 - 2 Posts on Instagram as an exhibitor.
 - 2 Posts on Facebook as an exhibitor.
 - 1 Email blast for event attendees.
 - 1 Blog on the official IADWP website.



USD 6,500



BASIC BOOTH

- 3 X 2 meter booth (Octanorm structure with printed banner).
- 2 exhibitor badges with full access to the event program: Educational sessions and social events.
- Company logo on the IADWP website.
- Digital recognition of your participation by IADWP with international curricular value.
- Brand presence and contact information in the official event directory.
- Marketing Package:
 - 2 Posts on Instagram as an exhibitor.
 - 2 Posts on Facebook as an exhibitor.

USD 5,000

*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

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NETWORKING TABLETOP

- Networking table with printed mini banner, (basic furniture: half board, tablecloth and 4 chairs).
- 1 exhibitor badge with full access to the event (educational sessions, conferences and social events).
- Logo of your company on the IADWP website.
- 1 Post on Instagram social media as an exhibitor of the event.
- Digital recognition of your participation by IADWP with international curricular value.
- Brand presence and contact information in the official application of the event.

*The participation with networking table does not allow the purchase of additional badges, these are only for stands.

USD 3,200



SPONSORED MEALS

- Lunch for 100 people (food not included).
- Presentation during the meal, including AV equipment rental.
- 2 attendee badges, with access to educational sessions and social events.
- Contact in the official event directory.
- Brand presence on the website.
- 4 Instagram social media posts as an exhibitor of the event.
- Recognition of your participation by IADWP with international curricular value.

USD 28,000

*Prices plus VAT (16%).

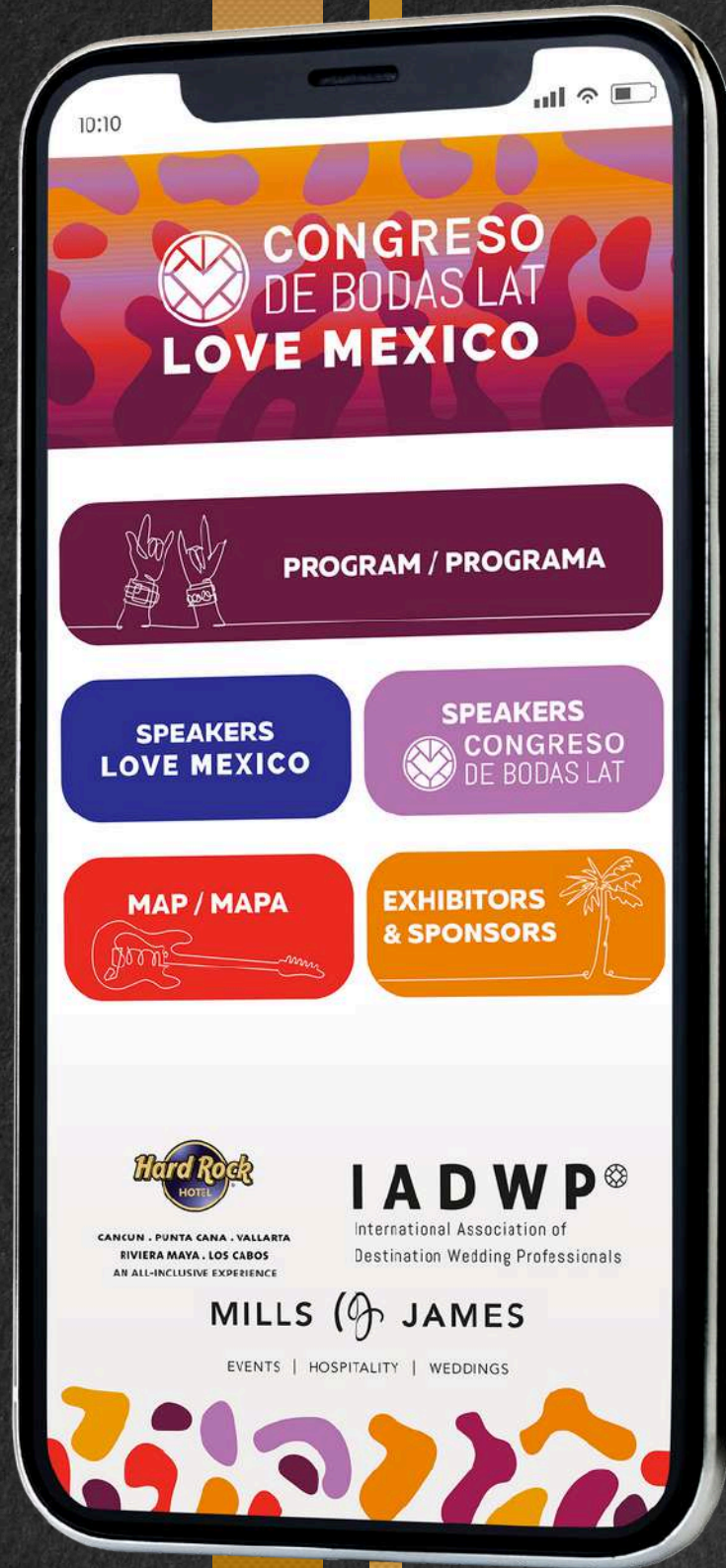
*For international transfers a bank commission of USD \$65 will be applied.

IADWP 

OFFICIAL SPONSORSHIP OF THE APP

Be the official sponsor or Co-Sponsor of the application and get visibility.

- Networking table with 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Logo on the official website and in the official event program.
- Digital recognition of your participation by IADWP with international curricular value.
- Brand presence and contact information in the official event directory.
- Brand presence on the Apps home page.
- Marketing package:
 - 1 email to event attendees.
 - 1 Blog on the official IADWP website.
 - 4 Posts on Instagram.



From

USD 4,000

*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

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VIP MEALS

- Lunch for 100 people (food not included).
- 10 minutes of presentation during lunch.
- 2 attendee badges, with access to educational and social sessions.
- Contact in the official event directory.
- Brand presence on the website, as well as in official digital promotions as a sponsor.
- Recognition of your participation by IADWP with international curricular value.

USD 12,000



UPGRADES

MARKETING PACKAGE

- 1 email blast for event attendees.
- 1 Blog on the official IADWP website.
- 1 pre or post conference webinar 15 additional posts to those in your participation package on our social networks as an Official Exhibitor.
- 1 Reel in social networks

From

USD 6,000



*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

IADWP 

UPGRADES



10 MINUTES OF FAME

- 10 minute plenary presentation (Presentation during the general session to the entire audience).

*Available when purchasing booth participations.

USD 8,000

ADDITIONAL EXHIBITOR BADGE

*Price applicable from the basic stand.

USD 687



BRANDED PHOTO SET

Space of 3 x 2.5 meters and decoration for photos with branding.
*Upgrade option: booth type installation.

USD 3,000

INTEGRATING ITEMS IN WELCOME KIT

The company provides the items to be integrated in the Welcome Kit.

USD 700

SOUVENIRS ARE AT THE EXHIBITOR'S EXPENSE.



*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

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UPGRADES



AMENITIES AT YOUR BOOTH

With this upgrade to your participation you can integrate catering services in your stand.

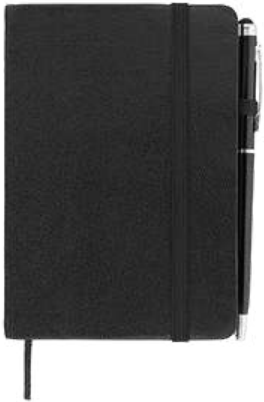
USD 1,000

HAPPENINGS

With this upgrade to your participation you can integrate happenings in your booth to attract attendees to your booth.

*Price applicable from the basic booth.

USD 500



NOTEBOOK AND PENS

Integrate your brand on notebooks and pens in the event welcome kit.

USD 6,600

THERMOS

The company provides the items to be integrated in the welcome kit.

USD 7,500



*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

IADWP 

UPGRADES



LANYARDS

Add your brand on lanyards / Lanyards of the event

USD 9,750

ARTICLE IN THE IADWP BLOG

Reach out to the entire industry through an article on the IADWP blog.

USD 2,300



EMAIL BLAST

Ideal to stay in the minds of attendees even after the event or invite them to visit you during the event.

USD 3,500

WEBINAR

Reach out to event professionals with a 30-minute webinar targeted to the LATAM database.

USD 4,000



*Prices plus VAT (16%).

*For international transfers a bank commission of USD \$65 will be applied.

IADWP 

CONTACT US!



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